

MAX-VIZ AND AGGRESSIVE INSURANCE ANNOUNCE EVS DISCOUNTED INSURANCE RATES

Max-Viz, Portland, Oregon, 7 February 2012, Max-Viz and Aggressive Insurance of Irving, Texas announce the availability of a 5% discount on aviation insurance policies written through Aggressive Insurance for the entire premium of any aircraft equipped with a Max-Viz Enhanced Vision System (EVS).



"In case after case, Max-Viz Enhanced Vision System technology has resulted in increased situational awareness and definitely improves operational safety and accident / incident avoidance", states Brian Bozick of Aggressive Insurance. "It is clear that the inclusion of safety technology is a mindset and evidence of proactive thinking by operators and pilots. These prove to be the owners who are the most careful and considerate of their passengers, their plane and exposures on the ground". Brian continues "We believe that recognizing owners of this type who use EVS and other safety equipment should be rewarded with lower insurance costs".

Bob Yerex, Vice President of Sales for Max-Viz states "the recognition from Aggressive Insurance that EVS does make a difference in safety, and that stepping out and creating a discount incentive to further promote that fact says an awful lot about the folks from Aggressive Insurance". "Both Max-Viz and Aggressive Insurance recognize that EVS is not the only answer in mitigating the hazards of reduced visibility and nighttime operations, however it is one of the only technologies that provide this level of overall situational awareness", states Yerex.

Aggressive Insurance (www.aggressiveaviation.com) provides the owners of smaller, piston-driven aircraft with competitive pricing, sound coverage and unparalleled services such as instant policy issuance, automatic no-hassle renewals and convenient billing options such as monthly direct bill, credit card payment and even electronic funds transfer and E Check options. Its products are offered through independent insurance agents throughout the U.S., through Nationwide and Farmers Insurance Agents and through the Aircraft Owners and Pilots Association Insurance Agency (AOPA). Coverages are issued on a member company of the eminent Berkshire Hathaway Insurance Group.

Max-Viz (www.max-viz.com) designs and markets the smallest, most reliable and affordable Enhanced Vision Systems for aircraft. The systems use infrared sensors, signal processing, and a cockpit display to show terrain, runways, taxiways, aircraft and other obstacles through poor visibility conditions including light fog, haze, smoke, brown / whiteout, light precipitation and darkness.

See Clearly, Fly Safely[®]