

**MAX-VIZ ANNOUNCES MAJOR COMPANY MILESTONE AS 1,000<sup>th</sup> EVS UNIT SHIPS**

**Portland, Oregon. May 5, 2011.** Max-Viz, Inc. announced today that it had shipped its 1000<sup>th</sup> Enhanced Vision System (EVS) marking a significant point in the company's history. The unit, an EVS-1500, was shipped to the Agusta Westland factory in Italy and is expected to be installed on an AW139 sometime in the next few weeks.

"We are very proud of our product and the marketplace acceptance that the shipment of this 1000<sup>th</sup> unit represents. Enhanced Vision Systems have become accepted as a key tool for being able to fly safely and avoid situations that could prove dangerous for pilots of all experience levels." said Elliott Troutman, Max-Viz President & CEO. "The company has over 50 different certified aircraft installations covering more than 200 different aircraft types ranging from large VIP jets and turbine helicopters, to small personal piston-driven aircraft. While I hesitate to say the EVS industry has reached a tipping point, I do think it is safe to say we are close. People are now getting EVS."

The market for EVS is growing and new suppliers are beginning to enter the market. According to Max-Viz estimates, the total commercial aircraft installed base - across all vendors - now exceeds 1,700 systems (including Max-Viz 1,000 units).

The Max-Viz EVS-1500 is the only EVS product featuring pilot selectable optical wide angle and telephoto views and is the most popular EVS on the market for turboprop and jet engine powered aircraft. The EVS-1500 and its predecessor, the EVS-1000, are FAA certified and have been installed on a number of rotary and fixed wing aircraft including models from Agusta Westland, Bell, Bombardier, Boeing, Cessna, Dassault, Eurocopter, Gulfstream, Hawker Beechcraft, Pilatus and Sikorsky.



The Max-Viz EVS-600 is the lightest and most affordable EVS and was designed specifically for the operating environment of the general aviation community. This unit is also FAA certified and has been installed on various piston driven aircraft, among them the entire line of Cessna single engine piston aircraft, selected Piper aircraft and the Robinson R-44. The EVS-600 is available directly from the Cirrus factory on Garmin Perspective<sup>™</sup> equipped SR 20 and SR22 aircraft.

Max-Viz ([www.max-viz.com](http://www.max-viz.com)) designs and markets the smallest, most reliable, capable and affordable Enhanced Vision Systems. Max-Viz EVS use real-time infrared sensors, signal processing, and various cockpit displays to provide flight crews with actual images of terrain, runways, taxiways, aircraft and other potential obstacles much better than the naked eye during poor visibility conditions like night light fog, haze, smoke, and light precipitation. Max-Viz EVS simply improves situational awareness.

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